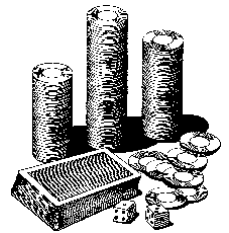


Behavioral Safety Now

October 15-16, 2003

Reno, Nevada

AUDIO CASSETTE & CD ORDER FORM



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WEDNESDAY KEYNOTES

- TAPE___ CD___ K1. "It Only Takes a Few Seconds & Your Whole Life Changes" - Earl Windsor
- TAPE___ CD___ K2. "Safety Leadership - We All Have a Role" - Dan Petersen
- TAPE___ CD___ K3. "The Psychology of Helping Behavior: Actively Caring for an Injury-Free Workplace" - E. Scott Geller

WEDNESDAY SESSIONS

- TAPE___ CD___ 1. The ABC's: The Critical Factors for Success - Wanda Myers
- NOT RECORDED 2. Building a Strong Safety Culture - Earl Blair
- TAPE___ CD___ 3. Keeping the Process Alive and Fresh at Saint-Gobain Norpro - John Byars & Members of the Employee Safety Team
- TAPE___ CD___ 4. Revitalizing a Behavior Based Safety Process - Kay Parker Paul & Don Tolbert
- TAPE___ CD___ 5. Effective Use and Management of Observation Data to Maintain a BBS Process - Steve Roberts
- TAPE___ CD___ 6. Creating Manager and Supervisor Accountability in Your Organization - Amy Harper
- NOT RECORDED 7. Innovative Pre-Job Safety Analysis Process Refocuses on Preventive Action Assignment - Carl Velely, Norman Ritchie & Alan Coats
- TAPE___ CD___ 8. Safety Performance, Participation & Accuracy in Self-Management for Safety - Jeffrey Hickman & E. Scott Geller
- TAPE___ CD___ 9. What is OBM (Organizational Behavioral Management) and what does it have to do with Safety? - John Austin
- TAPE___ CD___ 10. Using Behavioral Based Safety to Achieve a Total Safety Culture - Steve Roberts
- TAPE___ CD___ 11. Implementing Behavior Based Safety in 23 Units of a Hydro Electric Power Company - Jeff Olsson
- NOT RECORDED 12. The Value of Behavioral Safety at North Pacific Paper Corp. (NORPAC) - Chris Olson & Members of the Actively Caring Council

- TAPE___ CD___ 13. Developing & Maintaining a Customized Hybrid Behavioral Safety Process at Hercules, Inc., Franklin, VA - Steve Spence
- TAPE___ CD___ 14. Safety! A Means of Improving Productivity - Betty Loafmann
- TAPE___ CD___ 15. Leadership Issues in Implementing Change. It's All a Matter of Behavior - Ann Pinney
- TAPE___ CD___ 16. Evaluating Your BBS Program: A Discussion - Dwight Harshbarger & Bill Hopkins
- TAPE___ CD___ 17. Progress Measurement: Using Three Integrated Metric Sets - George (Don) Tolbert
- TAPE___ CD___ 18. Implementing Performance Management (OBM) in your Organization: An Overview of the Steps - Judy Agnew
- TAPE___ CD___ 19. Getting to the Core of BBS; Observation and Feedback - John Austin
- TAPE___ CD___ 20. Multi-Site Implementation of a Behavior Based Safety Process - Tom Huntebrinker, Byron Chandler & Tom Carver
- TAPE___ CD___ 21. Recognition, Reinforcers & Rewards at Riviana Foods - Abbeville - Darlene Loftin & Members of the Employee "STORM" Committee
- TAPE___ CD___ 22. Behavior Based Safety: Kick it Up a Notch! - Ron Sims
- TAPE___ CD___ 23. Upstream Predictive Indicators: A Crucial Need for Your Behavioral-Based Safety Process - Kim Sloat
- TAPE___ CD___ 24. Sustaining BBS Through Total Participation - Jim Lang
- TAPE___ CD___ 25. Measuring the Success of Your Behavioral Safety Process - Grainne Matthews
- TAPE___ CD___ 26. World Class Safety Performance: BBS Success in the Office Environment - Michael Roberts
- TAPE___ CD___ 27. What about "Our" Behaviors? An Informed Perspective on the Criticality of Determining, Observing and Reinforcing Key Management Behaviors - Jim Houlihan

THURSDAY KEYNOTES

- TAPE___ CD___ K4. "Crossroads: Junction of Confusion & Decisions" - Phil Hurst
- TAPE___ CD___ K5. "The Pro's & Con's of Behavior Based Safety in Construction" - Don Toth
- TAPE___ CD___ K6. "Creative Destruction..." - Dave Johnson
- TAPE___ CD___ K7. Building an Architecture of Safety Excellence" - James Johnson

THURSDAY SESSIONS

- TAPE___ CD___ 28. Creating a Behavioral Safety Steering Committee - Amy Harper
- TAPE___ CD___ 29. Maximizing the Benefits and Minimizing the Costs of Behavioral Based Safety - Ted Boyce
- TAPE___ CD___ 30. Overview of the Process Structure, Data Analysis & Recognition System at Riviana Foods - Houston - Ricky Flores & Members of the BBS Steering Committee
- TAPE___ CD___ 31. Designing & Modifying Jobs for Error Reduction: A Next Step for BBS Teams - Steve Roberts
- NOT RECORDED 32. The KUBA-TEPA Matrix: A Simplified Method of Generating Corrective Actions - Carl Velely, Norman Ritchie & Alan Coats
- TAPE___ CD___ 33. Values, Behavior & Cultural Alignment - Terry McSween
- TAPE___ CD___ 34. Assessment! The Prescription for Success - Walter Fluharty & Team
- TAPE___ CD___ 35. Intergrating Ergonomics into Your Behavioral Safety Process - Tom Burns
- TAPE___ CD___ 36. Expanding BBS Solutions in order to Create Total Behavior Management within an Organization - Mark Alavosius
- TAPE___ CD___ 37. Why is My Gut So Wrong? Using Data as My Guide - Courtney Mills
- TAPE___ CD___ 38. Building Buy-In, Creating Ownership: The Elusive Goal of Employee Managed Behavioral Safety - Grainne Matthews

OVER

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|---------------|--|---------------|---|---------------|---|
| TAPE___ CD___ | 39. An Effective Steering Committee: A Must for Success at Westinghouse Savannah River Company - Gina Gibson & Members of the Steering Committee | TAPE___ CD___ | 44. BBS & Our National Highways: Where the Rubber Meets the Road in Trucking and Beyond - Michael Holahan | TAPE___ CD___ | 48. Twisting in the Trenches: Behavioral Safety at Hercules Inc. Portland Plant - Kim Nutt |
| TAPE___ CD___ | 40. Incorporating Behavior-Based Safety into Your Overall Safety Program - Sarah Budde, Ricky Ellis & Bill Blunk | TAPE___ CD___ | 45. Beyond Safety: Watering the Roots of Your BBS Investment - Jim Houlihan | NOT RECORDED | 49. Forward Looking Safety Performance Metric Avoids Many Pitfalls of Conventional Measures - Carl Veley, Norman Ritchie & Alan Coats |
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| TAPE___ CD___ | 42. Safety-Focused Trust-Based Leadership TM - Bob Foxworthy | NOT RECORDED | 47. Participation Incentives at North Pacific Paper Company (NORPAC) - Chris Olson & Members of the Actively Caring Council (ACC) | TAPE___ CD___ | 51. Productivity, Quality and Customer Service Gains: the Next Step in your BBS Process - Ann Pinney |
| TAPE___ CD___ | 43. Do You Want to Know How Good Your BBS Results Are Without Depending Soley on Your Loss Statistics? A Case Study - Amy Harper | | | | |

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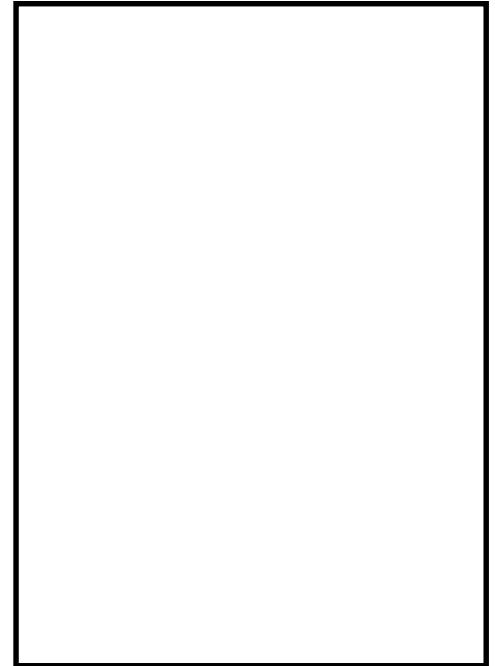
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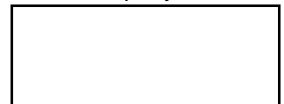
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