

Behavioral Safety Now Conference

December 8, 2009

Dear Potential BSN Sponsor:

Enclosed you will find important conference information and information about the levels of sponsorship available.

Our conference gets better each year. Interest in Behavioral Safety continues to expand as the number of companies with successful programs increases. As you know, success with Behavioral Safety not only means reduced incidents, injuries, and related costs but also results in greater productivity and performance. We expect many people to attend this year's conference, including sponsors and presenters.

Once your sponsorship is confirmed, we will ensure that your company's name is strategically placed in all publicity materials, including promotional brochures, our conference web site, advertisements, and program books. Your colleagues and customers will recognize you as a major supporter of this non-profit, professional event. Of course, this public relations benefit is in addition to the long list of advantages listed in the attached sponsor packet!

Thank you again for your interest and I will be in touch with you soon to discuss which level of sponsorship fits your company.

Sincerely,

Cookie McKee

Cookie McKee
Conference Coordinator

Behavioral Safety Now Conference

An international conference supporting
The Cambridge Center for Behavioral Studies
Hosted by
Quality Safety Edge



**Hyatt Regency Houston,
Houston, TX - October 12th - 14th, 2010**

SPONSOR PACKET

Submitted by:

Cookie McKee
Conference Coordinator
(281) 593-1987
email: bjmckee@flash.net
<http://www.behavioralsafetynow.com>

Mission of the Behavioral Safety Now Conference

The **Behavioral Safety Now Conference** was founded in 1996 to promote the understanding and application of Behavioral Safety. The conference provides a forum for the examination of issues and the dissemination of information pertinent to the diverse needs of those interested in behavioral safety through educational workshops, informative presentations, and networking and discussion opportunities.

The conference is a non profit event sponsored by the **Cambridge Center for Behavioral Studies** to further its mission of advancing the study of behavior and its humane application to the solution of practical problems and the prevention and relief of human suffering. Proceeds of the conference support the Cambridge Center for Behavioral Studies and promote student research in behavioral safety.

Presentations at the Behavioral Safety Now Conference will further this mission by reporting on basic and applied research, discussing conceptual, historical, and methodological issues, and describing new ways of applying the principles of behavior analysis to improve workplace safety.

Users of behavioral safety technology, researchers and academics, consultants and other interested and qualified personnel are invited to deliver presentations.

Consultants who present at the conference must either be themselves eligible for full membership of the Association for Behavior Analysis or work for an organization whose principal(s) meet the eligibility criteria. These criteria are a Master's degree in experimental or applied behavior analysis or significant contributions to the field of behavior analysis. The Master's degree must include either a minimum of one year's supervised experience in behavior analysis and a graduate project, thesis, or dissertation in behavior analysis; or two or more years supervised experience in behavior analysis. Significant contributions to knowledge in behavior analysis must be evidenced by research publications, presentations at professional conferences, or other comparable means reflected in a vita.

Behavioral Safety Now Conference Sponsorship Levels

PLATINUM SPONSOR - \$15,000

- 15 Conference Registrations
- Preferred Booth Location at Trade Show
- Special Recognition during Educational Presentations Track
- Special Recognition at Conference and in Conference Program
- Recognition of Sponsorship in all Public Relations Material
- Special Badge Recognition of Sponsorship
- Preferred seating at events
- Mailing list and phone numbers of conference attendees

GOLD SPONSOR - \$10,000

- 10 Conference Registrations
- Booth at Trade Show and company meeting room on Monday
- Special Recognition during Educational Presentations Track
- Special Recognition at Conference and in Conference Program
- Recognition of Sponsorship in all Public Relations Material
- Special Badge Recognition of Sponsorship
- Mailing list and phone numbers of conference attendees

SILVER SPONSOR - \$5,000

- 5 Conference Registrations
- Booth at Trade Show
- Special Recognition at Conference and in Conference Program
- Special Badge Recognition of Sponsorship
- Mailing list and phone numbers of conference attendees
- Company meeting space provided on Monday (space permitting)

CORPORATE SPONSOR - \$2,500

- 2 Conference Registrations
- Company meeting space provided on Monday (space permitting)
- Special Recognition at Conference and in Conference Program
- Special Badge Recognition of Sponsorship
- Mailing list and phone numbers of conference attendees

EVENT SPONSOR – \$1,000

- Special Recognition at Conference and in Conference Program
- Special Recognition at the Sponsored Event
- Special Badge Recognition of Sponsorship

Behavioral Safety Now Conference

Facts At-a-Glance

WHAT: The Behavioral Safety Now Conference is an established conference in its 14th year that includes an educational program for all levels of management, safety professionals and employee teams who have an interest in learning about the behavioral safety approach. All proceeds benefit the Cambridge Center for Behavioral Studies, a Massachusetts non-profit organization.

WHO: Quality Safety Edge hosts the BSN conference and works with a conference program committee that consists of individuals representing other leading organizations in the field of behavioral safety.

Corporations, Government and Military organizations:

Argonne National Laboratory; Barnes Aerospace; Bayer Corporation; Bechtel Corporation; BHP; British Petroleum; Cabinda Gulf Oil Company; ChevronTexaco; CITGO Corp; Cortez Gold Mines; Crown Equipment; Delta Airlines; Eastman Chemical Corporation; El Paso Corp; ExxonMobil; Guy Bennett Lumber; Foster Wheeler; Halliburton; Hercules, Inc; Hills Pet Nutrition; Kaiser Permanente; Linbeck Construction; Los Alamos National Laboratory; Manitoba Hydro; Marathon Ashland Petroleum; MeadWestvaco; NASA; Northwest Airlines, Inc; North Pacific Paper Corp; Riviana Foods; Roche Molecular Systems; Saint-Gobain Norpro; Singapore Airlines; Stanley Furniture Industries; Stewart & Stevenson; Syncrude Canada Ltd; TAMKO Roofing Products; Tenneco Automotive; Terma Tru; UPS; US Airforce; US Liquids; US Navy; Veritas DGC; West Valley Nuclear Services; Western Energy; Westinghouse Savannah River Company and many more.

Internationally and nationally recognized organizations and specialists in Behavioral Safety:

Aubrey Daniels International; Auburn University; Behavioral Science Technology, Inc; B-Safe, UK; Center for Behavioral Safety. LLC; City University of New York, Queens College; Core Media; Du Pont Safety Resources; ECS Risk Control, Inc; EduSafe; Global Performance Safety; Indiana University, Industrial Foundation for Accident Prevention (Australia); Liberty Mutual Group; Marsh USA, Inc; Quality Safety Edge, Inc; Safety Performance Management; Safety Performance Solutions, Inc; The Bill Sims Company; Travelers Property Casualty Company; University of Nevada, Reno; Western Michigan University and more.

Audience Profile - The audiences will include personnel from all levels working in national & international industries and government organizations. Attendees will range from those considering Behavioral Safety and Performance Management for the first time, through to those who will be seeking solutions to challenges within their established processes.

Attendees include all levels of employees, including top management, supervisors and employees. The conference is attended by company representatives who:

- ❖ Want to learn how to integrate the behavioral safety approach in their company.
- ❖ Desire to update their knowledge on behavioral safety "best-industry practices."
- ❖ Find it rewarding to share and compare their experiences with behavioral safety with their peers and other industries.

WHERE: Hyatt Regency Houston – Houston, TX

WHEN: October 12th through 14th, 2010

HOW:

To become a sponsor, contact the Conference Coordinator, Cookie McKee at (281) 593-1987 or electronically at bjmckee@flash.net Other registration and program information will be posted and updated at <http://www.behavioralsafetynow.com>

Behavioral Safety Now Conference Sponsor Registration Form

Yes, I am interested in becoming a Behavioral Safety Now Conference Sponsor at the following sponsorship level:

- PLATINUM SPONSOR - \$15,000
- GOLD SPONSOR - \$10,000
- SILVER SPONSOR - \$5,000
- CORPORATE SPONSOR - \$2,500
- EVENT SPONSOR - \$1,000

Name _____ Secondary Contact _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment Method:

- Sponsorship Check Enclosed
- Bill Credit Card -Type (M/C, VISA, AMEX) _____ Exp. Date __/____
Name on Card _____ Card Number _____
- Invoice My Company Using the following P.O. Number _____
- Trade Show Booth Desired (complimentary to Underwriter, Platinum, and Gold and Silver level Sponsors. Please also submit a Booth Registration Package)
- Complimentary Conference Registrations - Please provide a list on the attached form based on your company's sponsorship level.

Submit payments to:	Submit forms with P.O. or Credit Card to:
Cookie McKee c/o Behavioral Safety Now P. O Box 456 Cleveland, TX 77328	Telephone: (281) 593-1987 Fax: (281) 593-1987 Email: bjmckee@flash.net

Note: Please make checks payable to Behavioral Safety Now or BSN

Thank You!

Behavioral Safety Now Conference Sponsor Registration List

GOLD SPONSOR - 10 Registrations	SILVER SPONSOR - 5 Registrations
PLATINUM SPONSOR - 15 Registrations	CORPORATE SPONSOR - 2 Registrations

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